



# Interconnect

## Logo manual

# 01 Main logo

---



Basic version



Main logo on dark backgrounds

# 01 Main logo Colour versions

---



Main logo on 50% black background



Main logo on other brand colour backgrounds

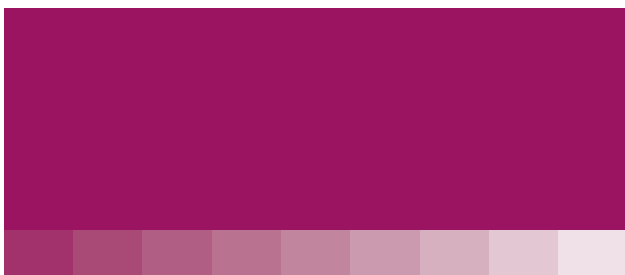
## 01 Main logo Safe space

|    |   |   |                          |    |    |
|----|---|---|--------------------------|----|----|
|    |   |   |                          |    | 2x |
|    |  |   | <b>INTER<br/>CONNECT</b> |    |    |
|    |   |   |                          |    | 2x |
| 2x |   | x |                          | 2x |    |

The minimum safe space around the logo equals twice the space between the icon and the logo typography.

## 02 Brand colours

---



**C30 M100 Y27 K18**  
**R161 G21 B92**  
**#A1155C**



**C22 M91 Y0 K0**  
**R198 G49 B138**  
**#C6318A**



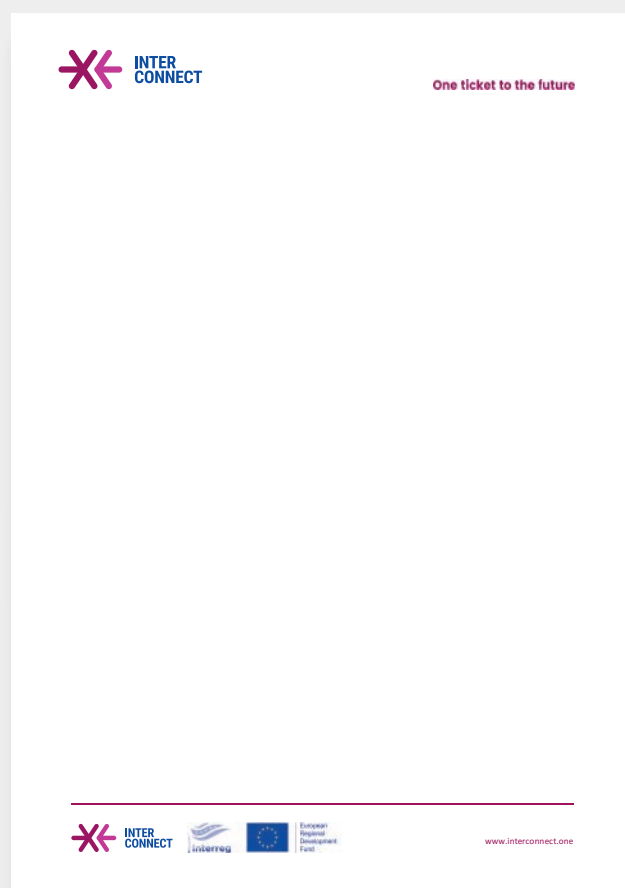
**C100 M80 Y0 K0**  
**R22 G65 B148**  
**#164194**

## 03 Brand elements

---



Powerpoint template  
(provided in a separate file).



MS Word template  
(provided in a separate file).

